



## **BLOODALE VILLAGE B.I.A**

### ***Attention:***

#### ***All Merchants & Businesses***

The BIG on Bloor street festival is happening again this year! The feedback from last year's festival was fabulous and this year promises to attract more people and more opportunities to connect with new clients and local customers.

Mark your calendar:

### **BIG on Bloor festival**

**Saturday, June 20, 2009**

**1:00 PM to 9:00 PM**

***Please be aware, Bloor Street will be closed to traffic from Montrose St. to Lansdowne, from 9:00 a.m. to 11:00 p.m. on festival day to allow for festival set-up and clean-up.***

The Bloordale Village BIA is a primary sponsor of the BIG on Bloor festival. BIG on Bloor is a collaboration of the Bloordale BIA, Bloordale BIA, local community groups, resident associations, service agencies, and local schools. You and your business can get involved, and make the BIG festival an even bigger success this year!

Here's your opportunity to do something special to promote your business, boost your sales, get to know your customers and celebrate with your community...

- ***Musical entertainment***
- ***Tables in the street to sell your goods***
- ***Ethnic cultural exhibition***
- ***Children's activities***
- ***Sell food on the street (requires permit)***
- ***Give-away promotional items to promote your business***
- ***Specially priced meals***
- ***Decorations***
- ***Special offers and discounts***
- ***Patio licenses for the street***
- ***Contests***

Start thinking about what you can do to get involved. Contact the BIG on Bloor festival committee to let them know what you are planning, so it can be included in promotional material that will be going to the media and the neighbourhood.

### **Contacts:**

Dougal at 416.645.0295 or [dougal@dougalco.com](mailto:dougal@dougalco.com) or Gabrielle at [bigonbloor1@yahoo.com](mailto:bigonbloor1@yahoo.com)

Visit the website at [www.bigonbloor.com](http://www.bigonbloor.com) to see the list of artists, business owners, community groups and other participants of this year's festival.

For more BIA information keep an eye out for [www.Bloordale.com](http://www.Bloordale.com) with emails directed to [info@Bloordale.com](mailto:info@Bloordale.com)