

# BLOORDALE BIA

## Newsletter

### SPRING 2008

Bloordale Newsletter

Bloordale BIA  
From Dufferin Street  
to Lansdowne Avenue

Bloordale  
BIG Festival,  
June 21, 2008

Bloordale Website  
[www.bloordale-bia.com](http://www.bloordale-bia.com)

*"The BIG Festival promises to continue the traditions that have made Toronto one of the world's most livable cities"*

– Mayor David Miller

*"Another BIG step towards a BIG revitalization of Bloor Street West!"*

– Councillor Adam Giambrone

*"We are all working together to make this both a neighbourhood and a city-wide success"*

– Bloordale BIA chair, Spiro Koumoudouros

*"The BIG festival is an exciting and collaborative effort to further improve the neighbourhood"*

– Deputy Mayor Joe Pantalone

*"The BIG Festival is a great day to join with local businesses, community groups and all our neighbours to celebrate our community and each other. There's nothing bigger on Bloor!"*

– MP Mario Silva

*"Another BIG success."*

– MPP Tony Ruprecht

*"The BIG Festival will be a major milestone to rejuvenate Bloor Street and the business of Bloordale BIA are extremely excited to be part of it."*

– Bloor Court BIA chair, Lance Lehman

## BLOORDALE at the BIG FESTIVAL

On June 21st, 2008, from Christie to Lansdowne along historic Bloor Street, the BIG Festival celebrates local business, community, arts and culture with a unique street fair featuring hundreds of events, activities and exhibitions.

**Bloordale BIA hosts the Festival between Dufferin Street and Lansdowne Ave.** The Bloordale-BIA encourages local businesses to come out onto the street with sidewalk sales, outdoor patios and cafes. This is your festival! If you plan to sell alcohol in a street-front patio you will need a permit for the day: for details please contact Sid Bruyn, the BIG Festival production co-ordination, at [bruyn@pathcom.com](mailto:bruyn@pathcom.com), 416 530-4152 or Dougal Bichan, the BIG Festival programming co-ordinator, at [dougal@dougalco.com](mailto:dougal@dougalco.com), (416) 656-4893..

Restaurants and stores – please be prepared for increased business June 21.

Closed to traffic to celebrate summer in the city, the BIG festival plans to place up to 400 tables that will make a line in the center of Bloor Street from Christie Street to Lansdowne Avenue. During the day, from 1 PM to 6 PM, the tables will be used for projects, exhibitions, commercial sales, games, garage sales, food, and information. After 6:00 PM, participants are encouraged to reset their table with a tablecloth for the biggest dinner party in Toronto's history.

Local businesses are welcome to set up their own tables in front of their storefront for free. If you wish to have a table in the middle of the street – they can be booked for \$25 at the BIG website [www.bigonbloor.com](http://www.bigonbloor.com). If you don't have a computer and want to book tables call Dougal Bichan, the BIG Festival programming co-ordinator, at [dougal@dougalco.com](mailto:dougal@dougalco.com), (416) 656-4893.

**Come out! Take part! Make it a day to remember!**

More Information is on the BIG website [www.bigonbloor.com](http://www.bigonbloor.com)

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## BLOORDALE WEBSITE

Bloordale-BIA will launch a new website at the BIG Festival with features that will promote local business and initiatives to help improve the Bloor Street area. Stay tuned for the start-up: **WWW.BLOORDALE-BIA.COM**